

2022 ANNUAL REPORT



BakerRipley

OUR MISSION

is to bring resources, education, and connection to emerging neighborhoods.

OUR VISION

is to disrupt inequities by maximizing the assets of the communities where we operate.



EARN.LEARN.BELONG.BE WELL.

BAKERRIPLEY IS WELCOMING, UPLIFTING, AND EMPOWERING.



When you walk through our doors at BakerRipley, I want you to experience a deep sense of connection. Our Neighbors, staff, donors, public and private partners, and volunteers work together as a big family unified around keeping Houston a place of opportunity for everyone. That noble mission was fostered more than a century ago by our founder, Alice Graham Baker.

When she founded the Houston Settlement Association in 1907, Mrs. Baker's aim was to provide a welcoming place of educational, industrial, social and friendly aid for Houston's poor and immigrant newcomer families. She believed that regardless of where people live, everyone should have an opportunity for a better life. She demonstrated that diligent community service and philanthropy have the power to accelerate progress where it is needed most and influence lasting change that can touch the lives of families for generations.

Mrs. Baker and the Baker Family represent the heart of Houston's story of commitment to service, strong community, and generous philanthropy. We strive every day to model their ideals and continue their legacy through our holistic approach to supporting families with high-quality programs and services for early childhood education, community schools, adult education, health and wellness, entrepreneurship, immigration/citizenship, veteran support, disaster recovery, and so much more.

By transforming, innovating, and continuously evolving our programs and services to address the region's ongoing and emerging challenges, BakerRipley helps families overcome adversity, create opportunity, and achieve their aspirations for socioeconomic mobility.

We are committed to our mission and dedicated to our purpose because what matters most is Family. Always.

Claudia Aguirre
President & CEO

**"AS WE LOOK TO
THE FUTURE, WE
ARE DRAWING ON
THE STRENGTHS
OF OUR ROOTS."**

- GWEN EMMET

OUR FOUNDATION THE BAKER FAMILY

For Alice Graham Baker, family was at the heart of everything in life.

Alice Graham married Captain James Addison Baker in Waco, TX on June 10, 1883, and together they had six children. Family, faith, and community were at the center of their lives. Captain and Alice were caring, hard-working, influential people who used every opportunity to make a difference in the lives of others.

Captain Baker was a lawyer who, along with his father and talented associates, built Houston's first modern law firm. He was a banker, and in 1912 orchestrated the largest bank merger up to that time. And he was the trusted attorney of millionaire William Marsh Rice. After Rice was murdered, Captain Baker worked tirelessly to protect his client's fortune and fulfill his wishes to create an institution of higher learning in Houston. Today we know it as the internationally acclaimed Rice University.

In the early 1900s, Houston experienced a period of accelerated growth. Families were moving from across the country and around the world, settling in the aging housing stock of the Second Ward.

When Alice Graham Baker learned that these families faced crowded living conditions, language barriers, and an unhealthy environment, she knew she had to act. She hosted a meeting of twelve influential, civic-minded women at her home. On February 19, 1907, they formed the Houston Settlement Association—which later became BakerRipley.

Their stated purpose was to extend “educational, industrial, social and friendly aid to all those within our reach.” Alice was named president and served in that role for eleven years.

In Alice's view, all Houstonians were her neighbors. Over the years, the Houston Settlement Association grew to include a kindergarten, cooking and sewing classes, a community center (Rusk Settlement House), English language classes, childcare for working mothers, and a substation of Houston's Carnegie Library. By 1916, Rusk Settlement House was caring for families from 23 countries through teams of volunteers under the leadership of Alice and her board.

Today, BakerRipley is one of the largest, most long-standing, and highly recognized nonprofit organizations in the country. We provide Neighbors with access to resources, education, and career opportunities that change the trajectory of their family's life. We operate Community Centers as places to gather and grow. We provide services for children, seniors, families, veterans, and immigrants. Through it all we retain the spirit of Alice Graham Baker's original mission, viewing all Houstonians as our Neighbors.

With your support, our reach continues to grow. Together the BakerRipley family—our Neighbors, staff, donors, volunteers, partners, and community members—empower and uplift, believing when individuals have what they need to thrive, opportunity abounds.

Thank you for continuing this legacy, and generously providing what Neighbors need to thrive.



**“RESIDENTS OF
EVERY SECTION OF
THE CITY SHOULD
HAVE A FAIR
CHANCE AT PROPER
LIVING CONDITIONS
AND MORAL
SURROUNDINGS.”**

- ALICE GRAHAM BAKER

PROGRAMS AND SERVICES

Family is where life begins.

Healthy families lift and empower, provide a safe environment to grow, and offer resources and opportunities that help shape our future. Since 1907, BakerRipley has delivered holistic, community-based programs and services, connecting our Neighbors to resources, education, and opportunities. Today we serve more than 500,000 Neighbors each year at 55 locations across the region.

Thank you for being part of the BakerRipley family, and helping to provide opportunity for everyone.

**WE FOSTER
GENERATIONAL
TRANSFORMATION,
FAMILY BY FAMILY,
NEIGHBOR BY
NEIGHBOR**

IN 2022:



BakerRipley
Head Start served
2,120 CHILDREN,
from newborn to age 5, at
30 CENTERS.

Small business coaches
contributed

966 HOURS

of free coaching through
Entrepreneur Connection at
BakerRipley.

30 NEIGHBORS

created new businesses,
new jobs, or accessed
capital because of their
participation.





After being closed for two years due to the pandemic, BakerRipley **Senior Health and Wellness Centers** reopened on March 21, 2022. On opening day, more than

600 SENIORS

attended, confirming the importance of this program. In 2022, we served

159,000

meals to

1,846 SENIORS.



More than
\$1 MILLION

in stipends was awarded to
270 TEACHERS

in the Capital Area Child Care program of **Workforce Initiatives.**

The **Jeannette Watson Wage Supplement** program awards stipends based on education and experience, to reduce turnover at early education centers and give children a stable relationship with their caregiver.



BakerRipley **Immigration and Citizenship Services** reached

9,647 NEIGHBORS

through free legal services, citizenship classes, and social services.

801 NEIGHBORS

enrolled in BakerRipley's **adult education classes** including ESL and high school equivalency courses.



Neighbors claimed
\$57,956,973

in tax refunds through free tax preparation services at our **Neighborhood Tax Centers**



MEET OUR NEIGHBORS

ZAHIR'S STORY

Zahir and his father originally came to the United States as refugees from Afghanistan in 2016. In the years that followed, BakerRipley helped him apply for his green card, and then for U.S. Citizenship. In May 2022, Zahir successfully became a U.S. Citizen.

Zahir's father also applied for U.S. Citizenship, but had difficulty with the exam due to a mental disability. Thanks to support from BakerRipley's legal team, Zahir's father was able to get his Naturalization case approved.

Zahir works for Interfaith Ministries as a case manager serving the Dari-speaking community. **He is enrolled at Houston Community College and wants to major in political science. "I will always be grateful to BakerRipley," he says. "Their team has made a whole new life possible for me and my father."**



JESSICA'S STORY

Jessica learned about the BakerRipley FabLab from a friend, who knew of Jessica's artistic skills and aspirations to start a business. Jessica enrolled in classes and workshops at the FabLab, where she gained skills in laser cutting, 3D printing, the CNC router, and FabLab design software—then brought her visions to life.

Jessica's Art Shoppe, now on Facebook and Instagram, features a large inventory of unique earrings she designed. She took her merchandise to the Frida Love Market hosted on the Navigation Esplanade, and her pop-up shop was a huge success.

Jessica looks forward to continuing her work with the BakerRipley Small Business team so she can grow and innovate her business.



ELLA'S STORY

Ella has been an active participant in BakerRipley's Senior Health and Wellness program since October 2014. After her husband's death she sought a place for camaraderie and friendship—but what she found was a place to belong.

At her BakerRipley Senior Health and Wellness Center, Ella has created an extensive support system that keeps her encouraged and uplifted. She not only participates in the programs, but also volunteers. Ella enjoys decorating and setting up for festivities, and even obtained her food handler's certification so she can assist during mealtime.

Ella is grateful to BakerRipley and all the people who are now such an important part of her life. The Senior program, she says, "gives me a reason to keep going."

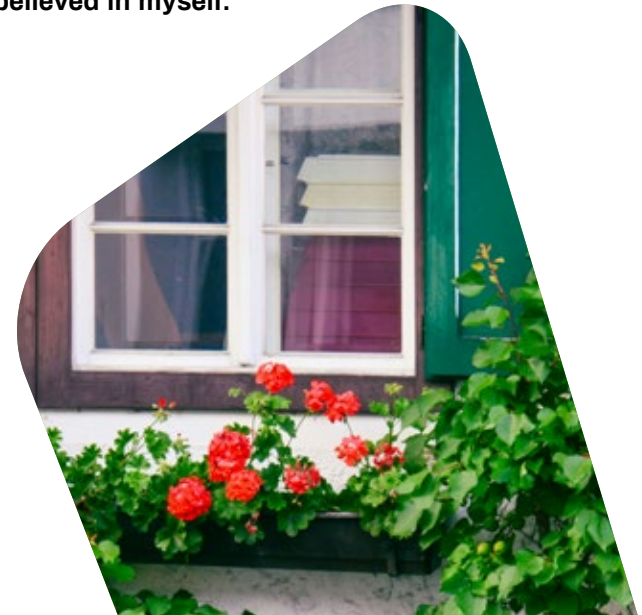


SAMANTHA'S STORY

Samantha was in an abusive marriage. She decided to leave her husband to make a better life for herself and her daughter, but finding a shelter was difficult due to COVID-19 restrictions. After about a week, they were accepted to the Bay Area Turning Point shelter.

At the shelter Samantha met Trennie, a BakerRipley Rapid Re-Housing Program Caseworker. Trennie helped Samantha enroll in the program—and move into a furnished apartment.

"Less than 30 days after walking out of my abusive situation, my daughter and I had the keys to a new home," Samantha says. "I am really blessed to have found BakerRipley and Ms. Henry. She believed in me when I wasn't sure I believed in myself."



THE BAKERRIPLEY EXPERIENCE

Last year, BakerRipley transitioned from its Heart of Gold Luncheon to the inaugural BakerRipley Experience, held October 20, 2022 and presented by Shell.

An evening of purposeful connection, celebration, and opportunity, the event brought together Houston's philanthropic community, business leaders, and elected officials to see what is possible when supporters generously partner with BakerRipley to empower our Neighbors and their communities. Guests experienced stories of resilience, vitality, and achievement by the individuals, families, and communities we serve.

More than 300 guests heard stories and experienced videos of success and gratitude from our Neighbors, young scholars, and dedicated employees. They immersed themselves in the programs of BakerRipley through engaging FabLab and Robotics displays. They also heard from our CEO, Claudia Aguirre, as she honored Verizon, whose investment in our Economic Initiatives program is changing the lives of BakerRipley Adult Education students.

In support of our home team, the evening concluded by showing the first round of the Major League Baseball Championship, to cheer on our Houston Astros!



BAKERRIPLEY HOUSTON TURKEY TROT

In 2022, we celebrated the 30th anniversary of our BakerRipley Houston Turkey Trot! For 30 years, you have made this event part of your Thanksgiving family tradition.

You trotted for a cause and joined us in empowering more than 500,000 Neighbors across the region to gain access to resources, connections, and opportunities they so adequately deserve. In doing so, you helped change the trajectory of their lives. Thank you for trotting to move our Neighbors forward, TOGETHER!



THANK YOU TO OUR DONORS

BakerRipley's vital work is possible because of you: our family of donors, partners, and volunteers.

You are the leaders who gather in a room and ideas fly—connections are made, and solutions are born. The philanthropists who thoughtfully consider a need, and generously invest resources to make the impossible possible. The community partners who come together to elevate our partnerships and bring awareness to our work. The volunteers who pour out energy and enthusiasm, bringing heart to our mission.

You understand when individuals have what they need to thrive, the whole community benefits.

To each of you, we say thank you. Thank you for not just sustaining this mission, but helping it grow and flourish in ways that impact and strengthen the people and communities we serve every day.

Thank you for causing a ripple effect that is changing lives throughout our city and beyond. We are deeply grateful for who you are, and all that you do.

DONORS

Our donors provide the resources to create transformational opportunities for more than 500,000 Neighbors each year. Thank you for investing in a way that impacts our community not just today, but for generations to come.

Click to view our list of 2022 donors.

PARTNERS

Our partners provide strategic leadership and serve as bridge-builders to other organizations, local government, and businesses throughout the greater Houston area. Thank you for opening doors so that new ideas can become reality.

Click to view our list of 2022 partners.

VOLUNTEERS

Our volunteers bring the most extraordinary gift of all: themselves. In 2022, 1,891 volunteers served 159,575 hours, bringing help, hope, encouragement, instruction, hands-on assistance and so much more. With every moment they give, BakerRipley volunteers make a tangible difference in the life of a mom or dad, a senior or child, or a Neighbor who longs to belong. That's a difference that will always be remembered.

BARBARA DAY 2022 VOLUNTEER OF THE YEAR: MARK STEINER



As a volunteer attorney, Mark Steiner has provided more than 400 hours of free legal consultation and advice to Neighbors served by BakerRipley's Immigration and Citizenship program. Over the past 10 years, Mark has helped hundreds of immigrants as they begin their journey to naturalization.

Along with legal advice, Mark provides a healthy dose of encouragement. The legal process for immigration can be confusing and complex, but Mark simply says, "You can do this." In response, Neighbors often tell the BakerRipley team, "The man with the bow tie, he treated me with kindness and respect." It is a beautiful exchange to watch.

Mark is always willing to lend a hand wherever needed. During the pandemic, Mark was the first to volunteer to support BakerRipley's Drive-Thru Citizenship Workshop. He stood outside during the heat of Houston's summer, supporting families with car-side legal consultations—and continued to serve in that way for the next two years.

Thank you, Mark, for your exceptional service to BakerRipley. Your generous gifts of time and expertise make the difference of a lifetime for the Neighbors we serve.

REVENUES

ADULT EDUCATION

CONTRIBUTIONS & SPECIAL EVENTS **\$860,448**
UNITED WAY OF GREATER HOUSTON **\$27,720**
PUBLIC GRANTS & CONTRACTS **\$582,632**
PROGRAM REVENUES (95)
SUBTOTAL \$1,470,706

COMMUNITY INITIATIVES

CONTRIBUTIONS & SPECIAL EVENTS **\$2,612,194**
PUBLIC GRANTS & CONTRACTS (173)
UNITED WAY OF GREATER HOUSTON **\$1,932,778**
PROGRAM REVENUES **\$130,147**
SUBTOTAL \$4,674,946

EARLY CHILDHOOD EDUCATION

CONTRIBUTIONS & SPECIAL EVENTS **\$0**
PUBLIC GRANTS & CONTRACTS **\$37,742,481**
SUBTOTAL \$37,742,481

REGIONAL INITIATIVES

PUBLIC GRANTS, ENERGY ASSISTANCE **\$26,316,661**
OTHER PUBLIC GRANTS & CONTRACTS **\$3,712,664**
HARVEY & FLOOD **\$2,083,475**
US DEPT. OF TREASURY **\$291,796**
UNITED WAY OF GREATER HOUSTON **\$1,968,058**
CONTRIBUTIONS **\$1,129,568**
COVID RELATED PUBLIC GRANTS **\$161,511,597**
SUBTOTAL \$197,013,821

WORKFORCE

GULF COAST WORKFORCE DEVELOPMENT BOARD **\$217,975,606**
COASTAL BEND WORKFORCE DEVELOPMENT BOARD **\$16,660,946**
RURAL CAPITAL AREA WORKFORCE DEVELOPMENT BOARD **\$23,034,363**
EAST TEXAS WORKFORCE DEVELOPMENT BOARD **\$24,940,815**
CAPITAL AREA WORKFORCE DEVELOPMENT BOARD **\$29,052,987**
OTHER PUBLIC GRANTS & CONTRACTS **\$2,826,372**
HGAC - CAREER CENTERS **\$20,758,926**
CONTRIBUTIONS **\$0**
UNITED WAY OF GREATER HOUSTON (25,735)
SUBTOTAL \$335,224,279

CHARTER SCHOOL

TEXAS EDUCATION AGENCY **\$14,468,471**
DEPARTMENT OF EDUCATION **\$2,846,179**
PROGRAM REVENUES **\$53,284**
SUBTOTAL \$17,367,934

HEALTH AND WELLNESS

UNITED WAY OF GREATER HOUSTON **\$1,366,331**
CONTRIBUTIONS & SPECIAL EVENTS **\$634,459**
PROGRAM REVENUES **\$223,074**
PUBLIC GRANTS & CONTRACTS **\$2,303,642**
SUBTOTAL \$4,527,507

TOTAL REVENUES \$598,021,673

ADULT EDUCATION \$1,234,910

COMMUNITY INITIATIVES

COMMUNITY CENTERS **\$3,707,477**
FAB LAB **\$492,499**
FINANCIAL SUCCESS INITIATIVES **\$608,211**
YOUTH PROGRAMS **\$925,689**
IMMIGRATION & CITIZENSHIP **\$981,864**
DIGITAL LITERACY **\$724,626**
COVID DIRECT ASSISTANCE (273,588)
SUBTOTAL \$7,166,777

EARLY CHILDHOOD EDUCATION

HEAD START/EARLY HEAD START **\$30,995,902**
USDA FOOD PROGRAM **\$1,848,702**
SUBTOTAL \$32,844,604

REGIONAL INITIATIVES

ENERGY ASSISTANCE **\$26,466,802**
HARVEY & FLOOD **\$3,003,874**
NEIGHBORHOOD TAX CENTERS **\$1,602,609**
WEATHERIZATION **\$2,795,549**
HOMELESSNESS **\$5,405,485**
COVID DIRECT ASSISTANCE **\$151,134,034**
SUBTOTAL \$190,408,353

WORKFORCE

CHILD CARE ASSISTANCE **\$291,824,093**
WORK SUPPORT ASSISTANCE **\$15,519,444**
FINANCIAL AID OPERATIONS **\$1,872,356**
VETERANS ASSISTANCE **\$2,618,627**
CAREER CENTERS **\$19,967,073**
SUBTOTAL \$331,801,592

CHARTER SCHOOL \$15,116,103

HEALTH AND WELLNESS

HOME CARE SERVICES **\$38,821.39**
ADULT DAY CARE CENTER **\$1,262,546**
SOCIAL SERVICES -
SENIOR TRANSPORTATION -
SENIOR CENTERS **\$2,552,611**
HEALTH PROMOTION **\$236,933**
VOLUNTEER SERVICES **\$12,144**
SUBTOTAL \$4,103,055

TOTAL EXPENSES \$582,675,395

2022 BOARD OF DIRECTORS

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United Way of Greater Houston